



# AGM & CONVENTION TRADE SHOW

THURSDAY, MAY 9, 2024

## *Represent Your Industry, Influence Your Association*

The trade show is exclusive to members only. By becoming an exhibitor at Concrete Alberta's AGM & Convention, your company can raise its awareness to the 75+ members and attendees, showcase products, introduce new technologies or innovations, gain more exposure, network with industry professionals and forge new business partnerships.

**All delegates must be pre-registered for the AGM & Convention to attend.**

### LOCATION

Fairmont Jasper Park Lodge  
Jasper, AB  
Mary Schaffer B

### FEES

To have your company participate as a trade show exhibitor, you are required to become a sponsor of the AGM & Convention.

Trade Show Sponsor .....\$500\*

\*Sponsorship Package attached.

### WHAT'S INCLUDED

- 1 Draped, 6 ft Table
- 2 Chairs
- Wifi Access (Public Hotel Network)

Please contact the Concrete Alberta Office at 780-436-5645 or email [communications@concretealberta.ca](mailto:communications@concretealberta.ca), if you require electrical.

### TRADE SHOW LAYOUT

Booth layout will be dependant on the number of participants. We assure that each booth will have optimal visibility.

### SCHEDULE

Thursday, May 9:

Set-Up..... 8:00am - 9:00am

Trade Show Hours.....10:30am - 5:00pm

Take-Down ..... 5:00pm - 6:00pm

Trade Show Hours will take place during breaks and will continue during speaker sessions with the option to participate in the sessions from your booth. Expect higher traffic during scheduled breaks and once speakers wrap up.

Exhibitors shall not remove any part of the display until the Trade Show is officially closed. Exhibitors also agree to remove all of their belongings from Mary Schaffer B by the take-down deadline.

### REGISTRATION / SPONSORSHIP DEADLINE

Sponsorship Form is due by April 19, 2024.

### CONTACT INFORMATION

[info@concretealberta.ca](mailto:info@concretealberta.ca)  
780-436-5645

[CONCRETEALBERTA.CA](http://CONCRETEALBERTA.CA)












## SPONSORSHIP OPPORTUNITIES LEVELS, COSTS & REGISTRATION

### CHOOSE YOUR LEVEL OF SPONSORSHIP

AGM SPONSOR BENEFITS	LEVELS						
	Golf Hole	Trade Show	Bronze	Silver	Gold	Platinum	Diamond
One complimentary delegate registration							▼
Premium recognition and exposure							▼
Company recognition in the event program			▼	▼	▼	▼	▼
Company recognition in The Mixer Newsletter			▼	▼	▼	▼	▼
Prominent signage with logo				▼	▼	▼	▼
Digital logo on screen during breaks and meals				▼	▼	▼	▼
Verbal recognition at the event				▼	▼	▼	▼
Social media posts recognizing your support					▼	▼	▼
Show one video (up to 3 minutes) to delegates (time TBD)						▼	
Show two featured videos (up to 3 minutes) to delegates (time TBD)							▼
Deliver one piece of promotional material to delegates (time TBD)					▼		▼
Trade Show table topper		▼					▼
Signage with logo on sponsored golf hole	▼						

<b>DIAMOND:</b> \$7500	<b>PLATINUM:</b> \$5500	<b>GOLD:</b> \$4000	<b>SILVER:</b> \$2500	<b>BRONZE:</b> \$1000	<b>TRADE SHOW:</b> \$500	<b>GOLF HOLE:</b> \$350
						

#### How to Register to become a Sponsor:

Fill out your support level online:

[www.conceretalberta.ca](http://www.conceretalberta.ca)

or

Fill out the attached form and email it to the Concrete Alberta office (see form for instructions).





## 2024 ANNUAL GENERAL MEETING SPONSORSHIP SIGN UP FORM

With the generous sponsorships from our members, we are able to host a quality function for your enjoyment.

Please complete this form and email it to the Concrete Alberta office. Be sure to include a high resolution copy of your logo to ensure your company is included in the sponsor recognition marketing.

Sponsorship Form is due by April 19, 2024.

Authorizing Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment: ☐ Cheque ☐ Invoice (PO \_\_\_\_\_) ☐ Credit Card

Card #: \_\_\_\_\_ ☐ Visa ☐ M/C

Expiry Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Check Which Sponsor Level You Choose:

Refer to the Sponsorship Package for the benefits of each category.



☐ DIAMOND:  
\$7500

Includes Complimentary Registration, Provide Name: \_\_\_\_\_



☐ PLATINUM:  
\$5500



☐ GOLD:  
\$4000



☐ SILVER:  
\$2500



☐ BRONZE:  
\$1000



☐ TRADE SHOW:  
\$500

Exclusive to Members Only



☐ GOLF HOLE:  
\$350

Total Dollar Amount of Sponsorship: \$ \_\_\_\_\_

**PLEASE EMAIL THIS FORM AND HIGH RESOLUTION LOGO TO:**

[info@concretealberta.ca](mailto:info@concretealberta.ca)