



**CONCRETE**  
ALBERTA

## **ANNUAL GENERAL MEETING & CONVENTION**



**FAIRMONT JASPER PARK LODGE  
JASPER, AB  
MAY 8 - 11, 2024**

### **CONTACT INFORMATION**

info@concretealberta.ca  
780-436-5645

CONCRETEALBERTA.CA



***Represent Your Industry, Influence Your Association***

***This is your association and the perfect opportunity to gather with your colleagues, friends and industry partners with the common vision of advancing the concrete industry in Alberta.***



## KEYNOTE SPEAKER

### DAILY RESILIENCE PRACTICAL SKILLS FOR MENTAL STRENGTH & AGILITY

**DR. LISA BÉLANGER**

**BEHAVIOURAL CHANGE EXPERT | RESEARCHER**

An organization's greatest asset is its people. Award-winning CEO Dr. Lisa Bélanger shows leaders and teams how insights from psychology, neuroscience, and behavioural science can be applied in the workplace to optimize performance, productivity, and innovation. She helps close the gap between intention and action, resulting in long-term change and a greater competitive advantage.

Bélanger holds a PhD in Behavioural Medicine, and is a Certified Exercise Physiologist, a researcher at the University of Calgary, and an instructor at the University of Alberta Executive Education. She is also the CEO and founder of ConsciousWorks, a consulting firm that shows how insights from behavioural science can strategically improve habits of both corporate leaders and their employees.

On-stage, Bélanger has presented to clients throughout North America and across the globe, including Collins Barrow, the University of Alberta, and CEBS Canada. Her dynamic keynotes share practical insights and strategies to help audiences learn how to take control of their habits and, as a result, take control of their life.



***Bélanger is the author of two books — *Inspire Me Well: Finding Motivation to Take Control of Your Health*, and her upcoming release, *A Cup of Mindfulness for the Busy and Restless*. She is also the founder of Knight's Cabin, a national charity offering wellness programming to cancer survivors.***

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## FINANCIAL WELLNESS

**KEVIN COCHRAN**  
**CO-FOUNDER AT ENRICHED ACADEMY**

Over the last 15 years, Kevin has been one of the most sought-after speakers on the necessity of money management for families, teens and young adults. Having been featured on radio and television programs (including CBC's Dragon Den) across the country, Kevin has spoken to well over 100,000 people including professionals, students, schools, communities and corporations on the importance of financial literacy and how to create a foundation for personal wealth.

***Dynamic, energetic and hilarious, Kevin will engage and entertain you while providing rock solid perspective on building your financial health on topics such as:***

- ***The impact of Employee Financial Wellness on your members and their families.***
- ***Filling the most-costly gap in your EAP or Employee Wellness Program.***
- ***How to promote workers' financial wellness.***
- ***The critical gap in EAP & Wellness and the simple steps you can take to fill that void and create a wellness culture that includes real financial wellness.***

## INDUSTRY PANEL

You're invited to participate in our panel discussion with industry professionals: Alberta Roadbuilders & Heavy Construction Association, Alberta Sand & Gravel Association and Alberta Construction Association to discuss issues that matter to our collective industries most.

## CONCRETE ZERO SESSION

**ADAM AUER**  
**PRESIDENT AND CEO OF THE CEMENT ASSOCIATION OF CANADA**

Adam has over 20 years of experience in environment and sustainability, with 11 of them being at the CAC. Join Adam as he talks about the industry's Concrete Zero Action Plan and what actions will be required to reach net-zero by 2050. Additionally, he'll talk about sustainability and the challenges facing the construction industry to reach these climate goals.

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## EVENT INFORMATION

### WEDNESDAY, MAY 8, 2024

- Registration will kick-off Wednesday afternoon at 3:00pm and will be followed by a Welcome Reception

### THURSDAY, MAY 9, 2024

- Annual General Meeting begins at 9:00 am after a Group Breakfast
- Keynote Speaker - Dr. Lisa Bélanger, Kevin Cochran - Financial Wellness Speaker, Industry Panel, Concrete Zero Session
- Industry Trade Show
- Spouse/Companion Activities: Yoga and Wine & Cheese Tasting
- Youth Program
- Theme Night: 'Wear Your Favourite T-shirt'

Whether it's your favourite hockey team, 80's band or your cats face, have some fun and wear your favorite T-shirt that will start a conversation and make for a memorable evening. Relax, meet new friends, reunite with old friends and enjoy some live music as this casual event

- After-Hours Networking and Fun at the Hospitality Suite

### FRIDAY, MAY 10, 2024

- Golf Tournament at Jasper Park Lodge Golf Club starts at 9:30am
- Spouse/Companion Activity - Amazing Race
- Youth Program
- Presidents Gala - Formal Event
- Concrete Alberta's First Annual Awards Program
- After-Hours Networking and Fun at the Hospitality Suite

### SATURDAY, MAY 11, 2024

- Farewell Breakfast

### ITINERARY

A Detailed Itinerary with Times will be Coming Soon

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## EVENT REGISTRATION FEES

REGULAR DELEGATE REGISTRATION .....	\$725*
REGULAR SPOUSE/COMPANION REGISTRATION.....	\$725*
NON-MEMBER REGISTRATION.....	\$900*

## PROGRAM REGISTRATION FEES

<b>GOLF TOURNAMENT</b> (NOT INCLUDED WITH DELEGATE REGISTRATION).....	\$175
Jasper Park Lodge Golf Club: Price is per person. Must be a registered attendee of the AGM. Includes green fees, power cart, use of practice facilities, prizes and a boxed lunch.	

<b>SPOUSE/COMPANION ACTIVITY PROGRAM</b> (NOT INCLUDED WITH DELEGATE REGISTRATION)	
Yoga.....	\$0
Wine & Cheese Tasting.....	\$0
Amazing Race .....	\$50
Price is per person. Must be a registered attendee of the AGM. Space is limited. Must register for each program. Details and registration form attached.	

<b>YOUTH ACTIVITY PROGRAM</b> (NOT INCLUDED WITH DELEGATE REGISTRATION).....	TBD
Details to Follow. See attached sign-up sheet.	

\*Registration fee includes admission to all presentations and activities (unless otherwise noted) plus all scheduled meals.

Hotel is additional (see next page).

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VISIT [CONCRETEALBERTA.CA](https://concretealberta.ca) TO REGISTER



## HOTEL INFORMATION

The AGM & Convention will be held at the Fairmont Jasper Park Lodge in Jasper, Alberta. Set on a 700-acre luxury resort in the spectacular Rocky Mountains, this lakeside hotel has a heated outdoor pool, a tranquil spa and breathtaking views perfect for corporate and leisure travelers alike.

**Fairmont Jasper Park Lodge**  
**1 Old Lodge Road**  
**Jasper, AB T0W 1E0**

### ROOM CATEGORIES

Room Type	Price
Fairmont Room .....	\$249*
Deluxe Room .....	\$299*
Premier Deluxe Room .....	\$349*
Jr. Suite Fireplace .....	\$449*
Jr. Suite Lakeview .....	\$449*
Luxury Suite .....	\$749*
Two Bedroom Suite – Crosby Cabin .....	\$649*

\*Taxes and an additional \$16.00 per person resort fee are not included.

Rates are applicable for 3 days before and 3 days after the program dates.

### TO MAKE A RESERVATION

- [CLICK HERE](#) for online room reservation.
- Or call **1-800-441-1414** and identify yourself as part of the Concrete Alberta 2024 Convention.

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**RESERVATIONS MUST BE MADE BY APRIL 8, 2024  
TO QUALIFY FOR THE GROUP RATE.**



## SPONSORSHIP OPPORTUNITIES 2024 ANNUAL GENERAL MEETING

### WHY SPONSOR THE 2024 CONCRETE ALBERTA ANNUAL GENERAL MEETING?

It is only with the support of our members that a quality AGM can be achieved. Increase exposure while having the opportunity to be part of industry discussions and be heard amongst your peers.

Choose your level and become a sponsor today:



The Concrete Alberta Annual General Meeting hosts up to 75+ attendees and will feature multiple guest speakers, networking events and activities.

All event sponsors will have their logo on the Concrete Alberta AGM program, acknowledgment on the event registration page of the Concrete Alberta website and in the Mixer newsletter, as well as logo placement on signage where applicable.

Exclusive sponsorship packages have been created to enhance the visibility of your company brand at the Concrete Alberta AGM - see attached. If you don't see an opportunity that suits your business goals, we would be happy to customize an opportunity just for you.

***Represent Your Industry, Influence Your Association***














## SPONSORSHIP OPPORTUNITIES LEVELS, COSTS & REGISTRATION

### CHOOSE YOUR LEVEL OF SPONSORSHIP

AGM SPONSOR BENEFITS	LEVELS						
	Golf Hole	Trade Show	Bronze	Silver	Gold	Platinum	Diamond
One complimentary delegate registration							▼
Premium recognition and exposure							▼
Company recognition in the event program			▼	▼	▼	▼	▼
Company recognition in The Mixer Newsletter			▼	▼	▼	▼	▼
Prominent signage with logo				▼	▼	▼	▼
Digital logo on screen during breaks and meals				▼	▼	▼	▼
Verbal recognition at the event				▼	▼	▼	▼
Social media posts recognizing your support					▼	▼	▼
Show one video (up to 3 minutes) to delegates (time TBD)						▼	
Show two featured videos (up to 3 minutes) to delegates (time TBD)							▼
Deliver one piece of promotional material to delegates (time TBD)					▼		▼
Trade Show table topper		▼					▼
Signage with logo on sponsored golf hole	▼						

<b>DIAMOND:</b> \$7500	<b>PLATINUM:</b> \$5500	<b>GOLD:</b> \$4000	<b>SILVER:</b> \$2500	<b>BRONZE:</b> \$1000	<b>TRADE SHOW:</b> \$500	<b>GOLF HOLE:</b> \$350
						

#### How to Register to become a Sponsor:

Fill out your support level online:

[www.conceretalberta.ca](http://www.conceretalberta.ca)

or

Fill out the attached form and email it to the Concrete Alberta office (see form for instructions).







## 2024 ANNUAL GENERAL MEETING SPONSORSHIP SIGN UP FORM

With the generous sponsorships from our members, we are able to host a quality function for your enjoyment.

Please complete this form and email it to the Concrete Alberta office. Be sure to include a high resolution copy of your logo to ensure your company is included in the sponsor recognition marketing.

Sponsorship Form is due by April 19, 2024.

Authorizing Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment: ☐ Cheque ☐ Invoice (PO \_\_\_\_\_) ☐ Credit Card

Card #: \_\_\_\_\_ ☐ Visa ☐ M/C

Expiry Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Check Which Sponsor Level You Choose:

Refer to the Sponsorship Package for the benefits of each category.



☐ DIAMOND:  
\$7500

Includes Complimentary Registration, Provide Name: \_\_\_\_\_



☐ PLATINUM:  
\$5500



☐ GOLD:  
\$4000



☐ SILVER:  
\$2500



☐ BRONZE:  
\$1000



☐ TRADE SHOW:  
\$500



☐ GOLF HOLE:  
\$350

Total Dollar Amount of Sponsorship: \$ \_\_\_\_\_

**PLEASE EMAIL THIS FORM AND HIGH RESOLUTION LOGO TO:**

[info@concretealberta.ca](mailto:info@concretealberta.ca)



# 2024 AGM & CONVENTION SPOUSE / COMPANION ACTIVITIES

## YOGA

Thursday, May 9, 2024  
10:00am

There is no charge to attend this activity.  
Registration is required, see attached form.

This activity offering is in lieu of attending the AGM.

You are invited to join a 60 minute, morning yoga class. This session will be lead by an instructor and will benefit people of all ages and abilities. Centre yourself and start the day in positivity!

This class will be indoors and mats are provided.

There is a maximum of 20 people permitted. To avoid disappointment, register early.



## WINE & CHEESE TASTING

Thursday, May 9, 2024  
2:00pm

There is no charge to attend this activity.  
Registration is required, see attached form.

This activity is in lieu of attending the speakers.

You are invited to join an afternoon of wine and cheese tasting. This session will be a chance to experience and learn about a variety of wines and cheeses.

There is a maximum of 25 people permitted. To avoid disappointment, register early.



## AMAZING RACE

Friday, May 10, 2024  
1:30pm

The cost for this activity is \$50 per person.  
Registration is required, see attached form.

This activity is for those who are not golfing.

The Amazing Race Activity will take place at the same time as golf. Enjoy a fun, challenging day performing tasks and racing (as fast or slow as you wish) through the Jasper Park Lodge property.

To avoid disappointment, register early.



**PLEASE COMPLETE THE ATTACHED SIGN UP FORM TO  
PARTICIPATE IN ANY OF THE ABOVE ACTIVITIES.  
REGISTER EARLY TO AVOID DISAPPOINTMENT.**



## 2024 AGM & CONVENTION REGISTRATION FORM SPOUSE / COMPANION ACTIVITIES

### YOGA

Thursday, May 9: MORNING ACTIVITY

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Cost: No Charge \$0.00**

### WINE & CHEESE TASTING

Thursday, May 9: AFTERNOON ACTIVITY

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Cost: No Charge \$0.00**

### AMAZING RACE

Friday, May 10: NON GOLFER ACTIVITY

First Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

**Cost: \$50.00 per person**

Indicate method of payment:

☐ Invoice

☐ Credit Card

Total dollar amount to be charged: \$ \_\_\_\_\_

**PLEASE EMAIL THIS FORM TO: [info@concretealberta.ca](mailto:info@concretealberta.ca)**



## Youth Program Sign Up Sheet 2024

These sessions are designed for children 6 – 14 years of age. Children under 6 are welcome to join if they are accompanied by a caregiver. See information below to hire a caregiver if desired. Please indicate how many children will be attending each session. Included are supervised activities, meals (lunch, supper, and snacks) and gratuities. Please note that the children are to have breakfast with the adults each day in the Beauvert room.

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Please specify any allergies: \_\_\_\_\_

### Children's Activity Sessions:

	Date	Start Time	End Time	Attending Yes/No
Session 1	Wednesday, May 8, 2024	5:00pm	11:00pm	
Session 2	Thursday, May 9, 2024	9:00am	11:00pm	
Session 3	Friday, May 10, 2024	9:00am	11:00pm	
<b>Drop off and pick up in the Pyramid ABC Room located in the lower level</b>				

\*Itinerary to follow at a later date.

### Parent Information For The Youth Program

Parents Names: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

*If you require childcare please note that **babysitting services** are currently unavailable through the hotel, however you may wish to contact My Jasper Nanny for third-party arrangements online at [www.myjaspernanny.ca](http://www.myjaspernanny.ca) or by calling 1 780 852 9766. Please note childcare services cannot be guaranteed and should be booked at least 24 hours in advance.*