



SPONSORSHIP OPPORTUNITIES 2024 ANNUAL GENERAL MEETING

WHY SPONSOR THE 2024 CONCRETE ALBERTA ANNUAL GENERAL MEETING?

It is only with the support of our members that a quality AGM can be achieved. Increase exposure while having the opportunity to be part of industry discussions and be heard amongst your peers.

Choose your level and become a sponsor today:



The Concrete Alberta Annual General Meeting hosts up to 75+ attendees and will feature multiple guest speakers, networking events and activities.

All event sponsors will have their logo on the Concrete Alberta AGM program, acknowledgment on the event registration page of the Concrete Alberta website and in the Mixer newsletter, as well as logo placement on signage where applicable.

Exclusive sponsorship packages have been created to enhance the visibility of your company brand at the Concrete Alberta AGM - see attached. If you don't see an opportunity that suits your business goals, we would be happy to customize an opportunity just for you.

Represent Your Industry, Influence Your Association












SPONSORSHIP OPPORTUNITIES LEVELS, COSTS & REGISTRATION

CHOOSE YOUR LEVEL OF SPONSORSHIP

AGM SPONSOR BENEFITS	LEVELS						
	Golf Hole	Trade Show	Bronze	Silver	Gold	Platinum	Diamond
One complimentary delegate registration							▼
Premium recognition and exposure							▼
Company recognition in the event program			▼	▼	▼	▼	▼
Company recognition in The Mixer Newsletter			▼	▼	▼	▼	▼
Prominent signage with logo				▼	▼	▼	▼
Digital logo on screen during breaks and meals				▼	▼	▼	▼
Verbal recognition at the event				▼	▼	▼	▼
Social media posts recognizing your support					▼	▼	▼
Show one video (up to 3 minutes) to delegates (time TBD)						▼	
Show two featured videos (up to 3 minutes) to delegates (time TBD)							▼
Deliver one piece of promotional material to delegates (time TBD)					▼		▼
Trade Show table topper		▼					▼
Signage with logo on sponsored golf hole	▼						

DIAMOND: \$7500	PLATINUM: \$5500	GOLD: \$4000	SILVER: \$2500	BRONZE: \$1000	TRADE SHOW: \$500	GOLF HOLE: \$350
						

How to Register to become a Sponsor:

Fill out your support level online:

www.conceretalberta.ca

or

Fill out the attached form and email it to the Concrete Alberta office (see form for instructions).





2024 ANNUAL GENERAL MEETING SPONSORSHIP SIGN UP FORM

With the generous sponsorships from our members, we are able to host a quality function for your enjoyment.

Please complete this form and email it to the Concrete Alberta office. Be sure to include a high resolution copy of your logo to ensure your company is included in the sponsor recognition marketing.

Sponsorship Form is due by April 19, 2024.

Authorizing Name: _____

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

Payment: ☐ Cheque ☐ Invoice (PO _____) ☐ Credit Card

Card #: _____ ☐ Visa ☐ M/C

Expiry Date: _____ 3 Digit Security Code: _____

Signature: _____

Check Which Sponsor Level You Choose:

Refer to the Sponsorship Package for the benefits of each category.



☐ DIAMOND:
\$7500

Includes Complimentary Registration, Provide Name: _____



☐ PLATINUM:
\$5500



☐ GOLD:
\$4000



☐ SILVER:
\$2500



☐ BRONZE:
\$1000



☐ TRADE SHOW:
\$500



☐ GOLF HOLE:
\$350

Total Dollar Amount of Sponsorship: \$ _____

PLEASE EMAIL THIS FORM AND HIGH RESOLUTION LOGO TO:

info@concretealberta.ca